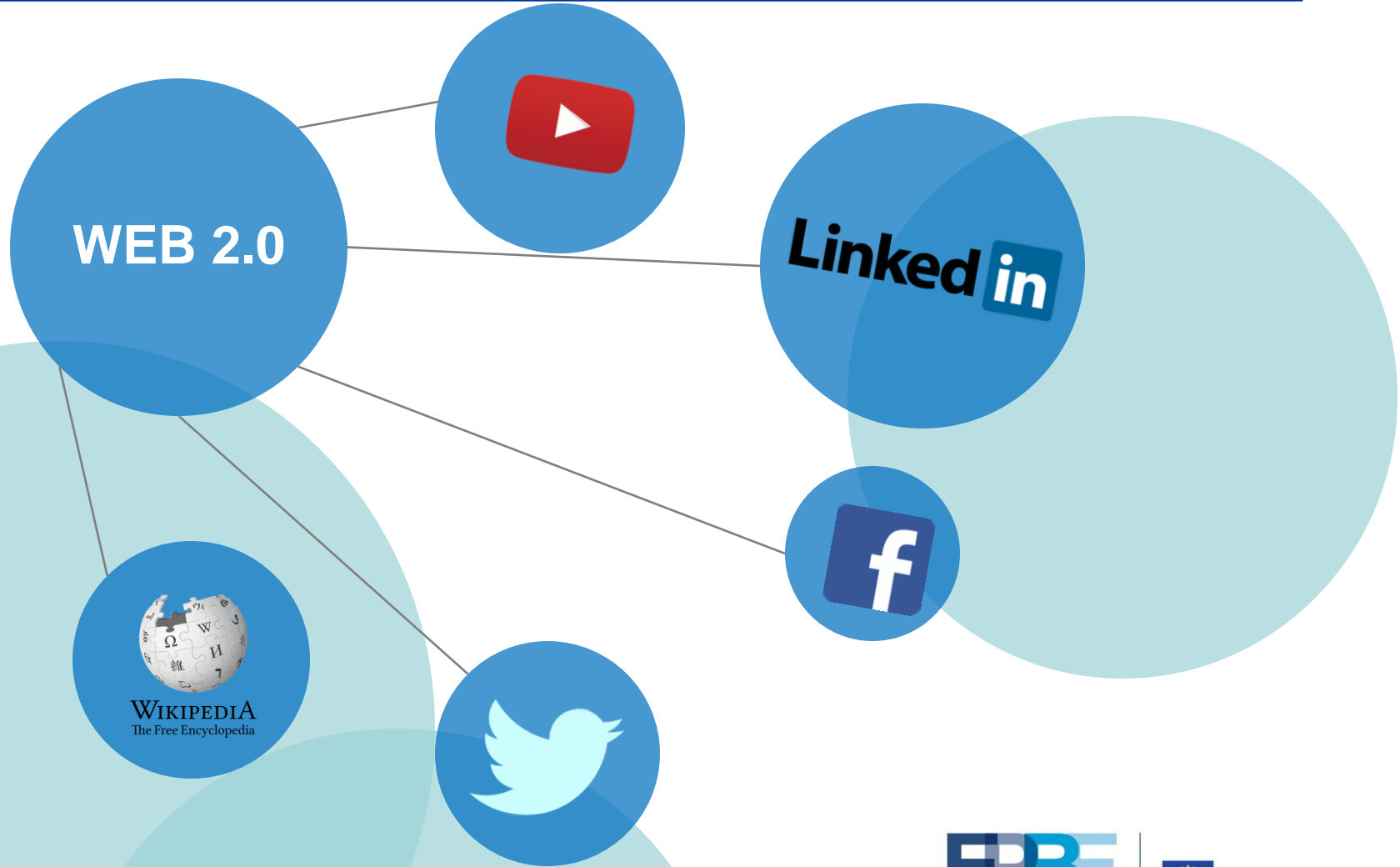




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Getting into Job Hunting 4.0

UNIT 1: Getting into Job Hunting 4.0



WEB 2.0

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WIKIPEDIA
The Free Encyclopedia



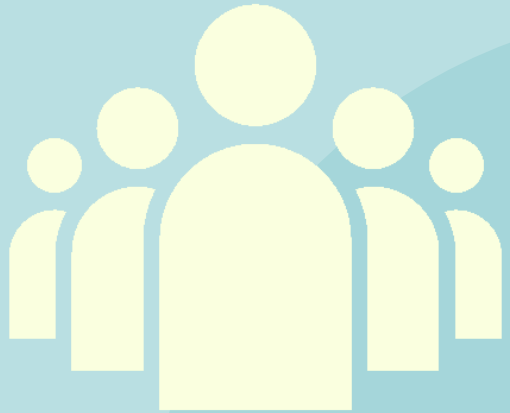
UNIT 1: Getting into Job Hunting 4.0



Why Job Hunting 4.0 ?

Job Hunter 4.0

An exploratory multifarious personality, with understanding of global trends and values that should guide the job search.



Why Job Hunting 4.0 ?

The Characteristics of Job Hunter 4.0



Why Job Hunting 4.0 ?

A Job Hunter 4.0

- **Understands continuous learning**



Why Job Hunting 4.0 ?

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- **Understands continuous learning**
- **Perceives work as an opportunity given to our talents and capacities**



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- **Keeps high level of collaboration with very diverse people**



A Job Hunter 4.0

- **Understands continuous learning**
- **Perceives work as an opportunity given to our talents and capacities**
- **Keeps high level of collaboration with very diverse people**
- **And Understands the “triple bottom line”: financial, social and environmental measures of success**



Why Job Hunting 4.0

Online Job Search- Job Hunting 4.0



Online Job Search- Job Hunting 4.0

A map of available resources

(to understand their difference from
traditional forms of job search)

Why Job Hunting 4.0

Job search methods have traditionally been divided into formal and informal methods.

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- **Using one's personal contacts is among the most studied informal job search strategies but other methods , such as contacting employers directly are also considered informal job search methods**

Active or Passive Job Seekers

Why Job Hunting 4.0

- **An active job seeker utilizes a number of methods to find information regarding employment opportunities and perform a variety of activities to access these**

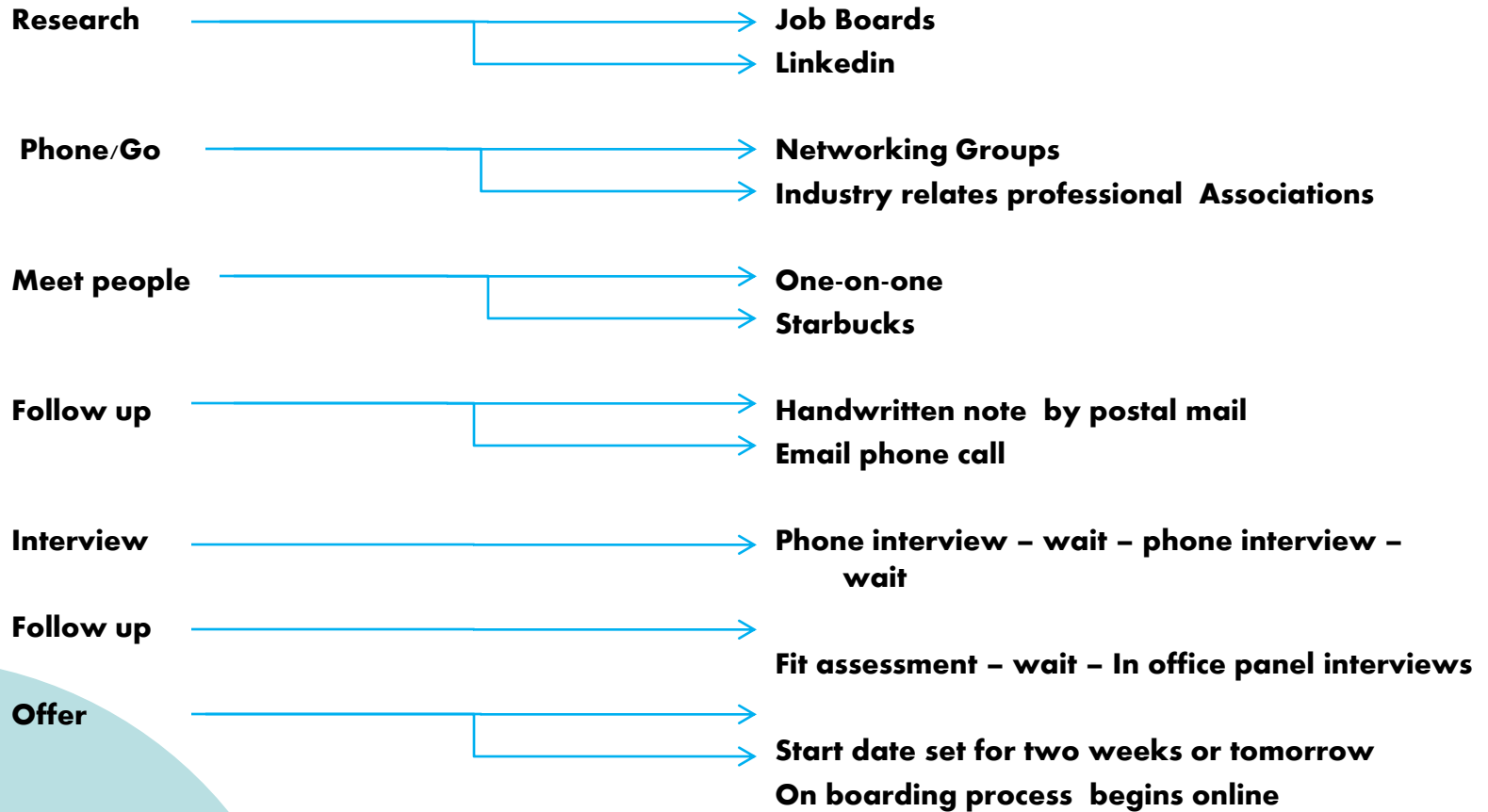
Source: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/264917/rrep726.pdf

Why Job Hunting 4.0

- **An active job seeker utilizes a number of methods to find information regarding employment opportunities and perform a variety of activities to access these**
- **A passive job seeker, on the other hand, is more imprecisely described as either someone who does not conduct any job seeking activity or as someone who browses employment opportunities but then takes little or no action to pursue them**

Source: https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/264917/rrep726.pdf

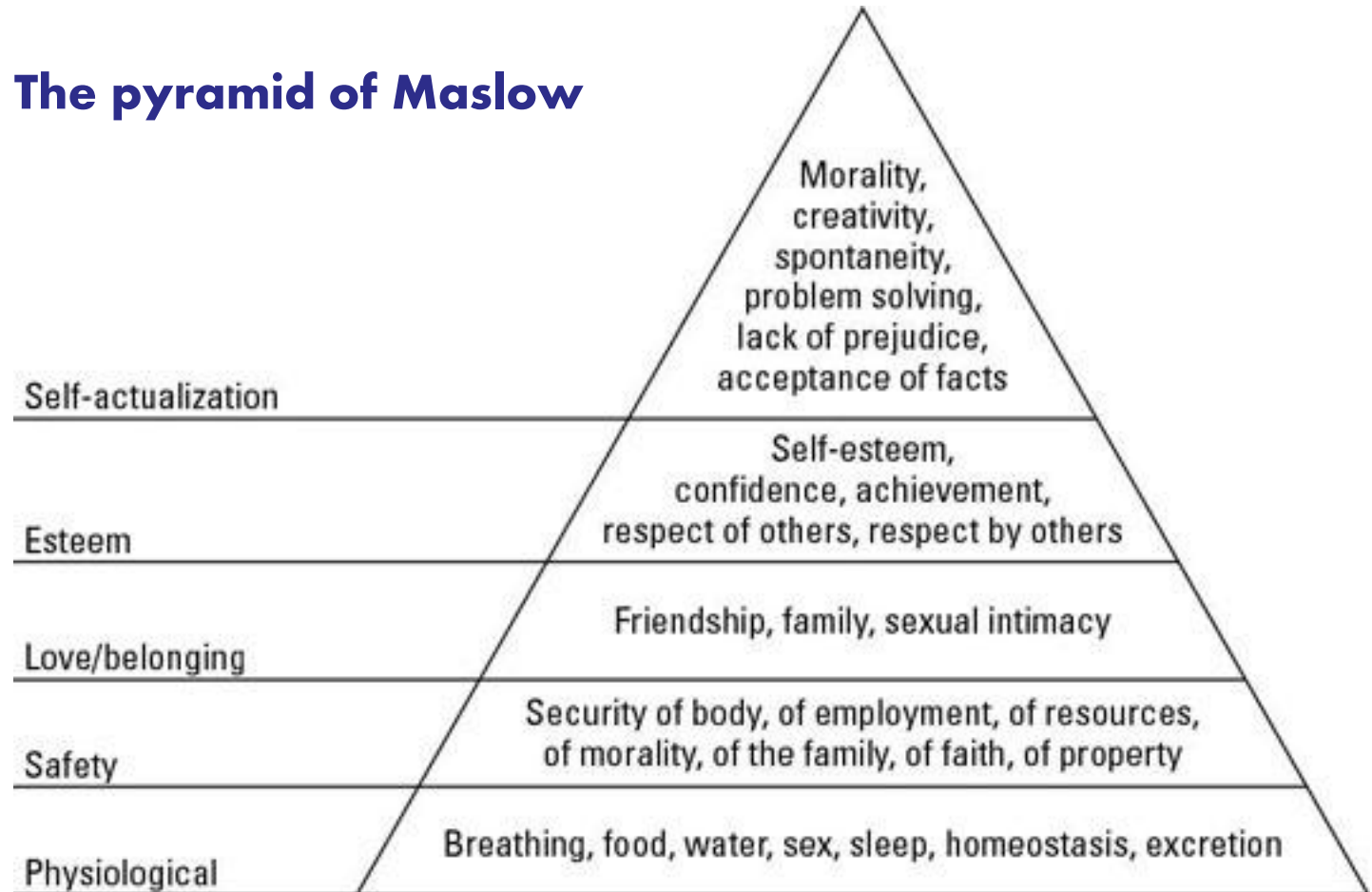
Job Hunting today





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The pyramid of Maslow



Reflecting on basic theories of Job Hunting

Reflecting on basic theories of Job Hunting

The economic perspective

Emphasis on this approach is given to financial incentives

Job search theories connected with individuals decisions to accept or reject job offers

given the cost of searching and the reservation wage

- i.e the minimum wage that as to be offered for a person to accept the job.



Click here
for more

The sociological perspective

**Takes into account
more aspects of the job search process.**

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In fact, a sociological approach to job search is frequently concerned with the activities that led

- **to job offers being made,**
- **to jobs being found, and even**
- **to the motivating factors leading to job seekers starting the job search at all**

The 3 major types of Motivation Theories

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- **Content Theories of Motivation**
WHAT motivates us

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WHAT motivates us

- **Process theories**

WHY and HOW motivation occurs

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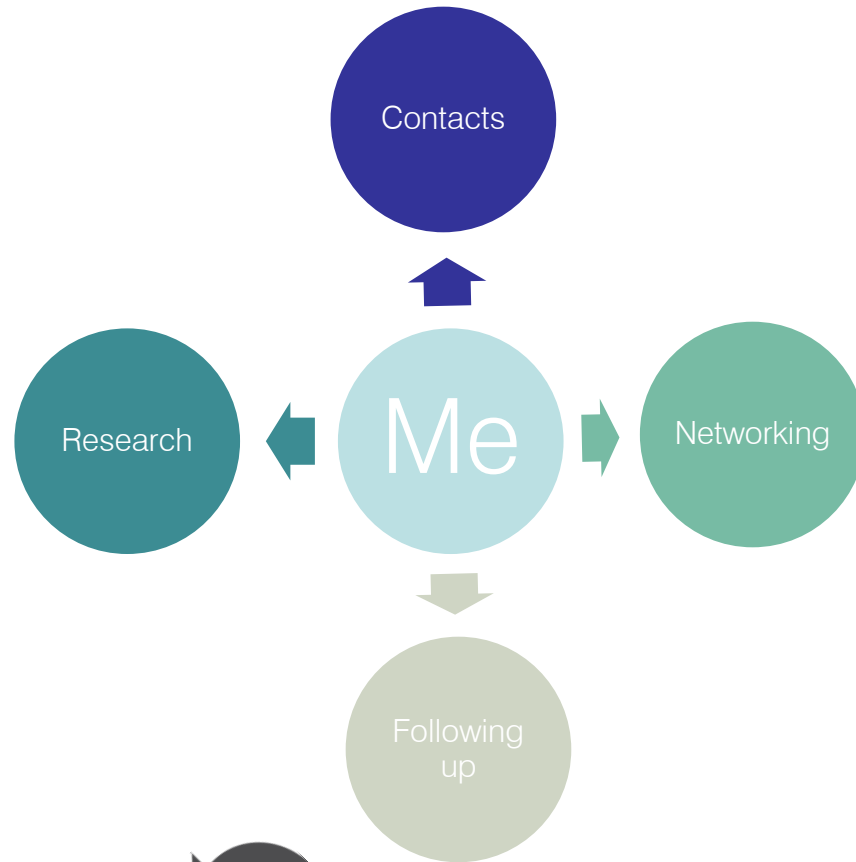
- **Content Theories of Motivation**
WHAT motivates us
- **Process theories**
WHY and HOW motivation occurs
- **Reinforcement Theories**
HOW outcomes influence behaviors

Source: http://www.slideshare.net/ymdp08/theories-of-motivation-25560236?qid=eaa5ab86-ba52-4c50-8140-45f0574cdef8&v=&b=&from_search=7



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Talented Hunters and Hunting your talents !



LinkedIn   Click here for more

Talented Hunters and Hunting your Talents

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- v. Ask your contact if the company has an employee referral program.**



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THE END OF UNIT 1