

PRACTICAL INFO UNIT 2. SELF KNOWLEDGE : PERSONAL AND PROFESSIONAL SELF – ANALYSIS

1. WEB PAGES:

→ COMPETENCES TEST:

http://www.psychometricinstitute.com.au/competency_based_interviews.html

→ HERE YOU HAVE AN EXAMPLE OF COMPETENCES TEST (FREE):

<http://www.psychometricinstitute.com.au/Free-Personality-Test.asp>

Your results are shown graphically below:

Confident (in own ability to succeed)

This trait measures the extent to which you are confident in your ability to accomplish and achieve challenging tasks in the workplace. This trait assists employers to learn about your self-confidence in your ability to manage and outperform in the role. Self-confidence is one of the most important indicators for success in the workplace.

Therefore, most employers regard it as one of the most important factors in making a selection decision.

Your result implies that you believe that you have the intelligence, ability and drive required to achieve successful outcomes. You are confident in your ability to overcome hurdles and difficulties along the path to accomplishing your goals in the workplace. A high score in this trait indicates to employers that you are highly employable and are likely to be successful in your role.

RECOMMENDATIONS

Achievement Driven

This trait measures the extent to which you strive to achieve excellence and accomplish your goals. This trait assists employers to learn about your inner drive and ambition for excellence in the role. Employers are interested in taking onboard people who have an ambition to excel in what they do. It reassures the employer that you will invest all your efforts to achieve your work-related goals. Although some do not look favourably upon people with an extreme drive for excellence, most employers do.

Your result indicates that you are likely to have an inner drive and ambition to do your best to achieve successful outcomes in the workplace. Nevertheless, you are more interested in completing the tasks assigned to you than achieving excellence in what you do. It doesn't mean that you will not invest effort and energy to accomplish the task at hand; it only means that your priority is to get it done well rather than to achieve the best result that you can.

RECOMMENDATIONS

Your score & suitability for the role:

Unsuitable			Suitable				Very suitable		
1	2	3	4	5	6	7	8	9	10

Scores in the green area represent high suitability

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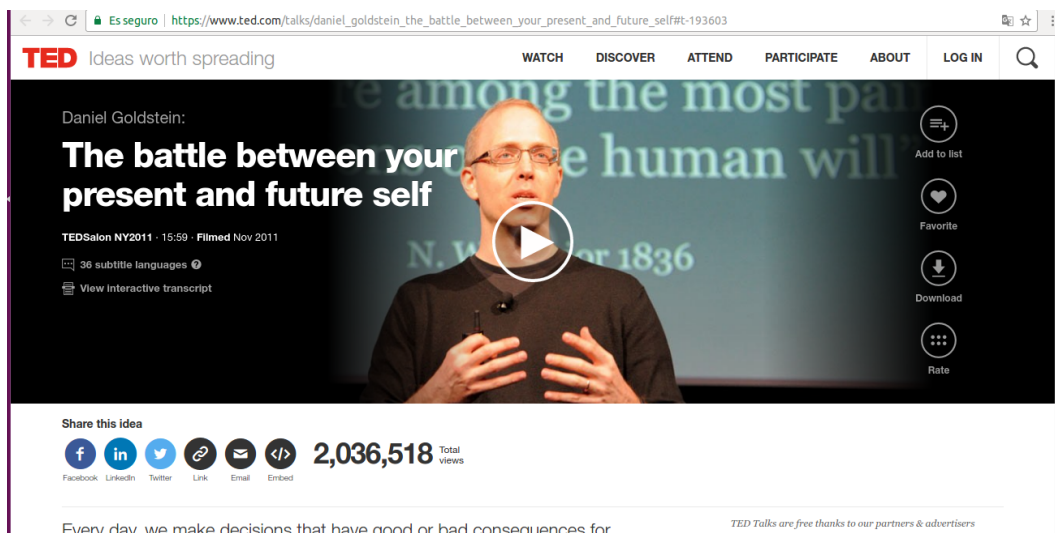
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➔ **IF YOU WANT TO HAVE A DEEP VISION ABOUT SELF KNOWLEDGE THEORIES :**

http://www.selfknowledgeforhumans.com/uploads/3/9/1/1/39118991/ebook_-_self_knowledge_-_a_beginners_guide.pdf

➔ **TED TALK ABOUT SELF – KNOWLEDGE**

https://www.ted.com/talks/daniel_goldstein_the_battle_between_your_present_and_future_self#t-193603



2.INTERESTING ARTICLES ABOUT THE TOPIC :

➔ **BUILD YOUR BRAND THROUGH DEVELOPING YOUR SELF AWARENESS**

<http://www.personalbrandingblog.com/build-your-brand-through-developing-your-self-awareness/>

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Erasmus+



- **HOW PERSONAL BRANDING BUILDS SELF AWARENESS**
<http://www.entrepreneurmag.co.za/advice/marketing/branding/how-personal-branding-builds-self-awareness/>

- **9 TIPS TO HELP DEVELOP YOUR PERSONAL BRAND**
http://www.huffingtonpost.com/malcolm-levene/developing-your-personal-_b_853763.html

- **QUOTES ABOUT PERSONAL BRANDING**
<http://www.goodreads.com/quotes/tag/personal-branding>

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