



## EPBE PROJECT MULTIPLIER EVENT (E2)

### Personal Branding And Job Hunting 4.0 Seminar/Event

#### PROGRAMME OF ACTIVITIES

9:30 – 18:00

#### *EPBE project stand*

The EPBE project stand is opened to the public throughout the event duration to provide information about the EPBE project, on line courses on personal Branding and Job Hunting 4.0, Toolkit of reusable MOOCS didactical contents for trainers and to hand out EPBE project brochures.

11:00

#### *Ana Landeta interview*

Ana Landeta, R&D Director at Madrid Open University (MOU), interviewed by Università Degli Studi Guglielmo Marconi's Video Operators to present the EPBE project multiplier event into the Career Day – Future Job 4.0.

12:00

#### *Roberto Righi interview*

Roberto Righi, President of STEPS s.r.l, interviewed by Università Degli Studi Guglielmo Marconi's Video Operators to present the EPBE project multiplier event into the Career Day – Future Job 4.0.

15:00

#### *"Speaker's Corner" session: project presentation*

"Personal Branding e Job Hunting 4.0: le opportunità del progetto EPBE" (Personal Branding and Job Hunting 4.0: the EPBE project opportunities), Susanna Correnti, Project Manager, Università degli Studi Guglielmo Marconi; Roberto Righi, president, Steps s.r.l.